

Certified Diploma in “Medical Writing”

ACCREDITED

- Online mode of 6-month duration (access to training content for 1 year)
- Instructor led training
- Interaction friendly smart Edtech platform
- Start date 6th September 2020
- One class every weekend (1.5 to 2 hours)
- Flexible payment options available
- Scholarships available for
 - Candidates with First class in masters/postdoc
 - Women with >6 months career break

Who is this course for?

The minimum eligibility criteria for Diploma in Medical Writing would include either of the following:

1. Any degree in Bioscience/Life Sciences such as Biochemistry, Microbiology, Genetics, Biotechnology, Botany, Zoology etc.
2. Any degree in Medicine such as MBBS, BDS, BPT, BAMS, BHMS, BUMS etc
3. Any degree in Pharmacy /Pharmaceutical Sciences
4. Any degree in Chemistry / Biostatistics / Bioinformatics



Months 1 and 2: Introduction to medical writing and skills required to become a competent medical writer

1. Clinical research: documentation and regulatory framework
2. Drug discovery and development
3. Literature search with practical session
4. English grammar and language for medical writing
5. Formatting with practical exercises; Word, PowerPoint and Excel
6. Biostatistics in medical writing
7. Referencing tools with practical session
8. Plagiarism and how to avoid
9. Email etiquette and best practices for corporate communication

Month 3 and 4: Writing modules for different types of documents

1. Publication guidelines and documents
2. Abstract, poster and oral presentation for conferences
3. Slide decks for medical education (target audience can be field force or doctors).
4. Clinical summaries from published papers in word and PPT
5. Leave behind literatures
6. Product monographs
7. White paper
8. Newsletter
9. Blog for patient education and doctors

Months 5 and 6:

1. Create/update LinkedIn profile and manage digital footprint
2. Create freelance profiles on 5 platforms
3. Build a WordPress website/blog to showcase writing skills and start engaging audiences
4. Create 5 samples for own portfolio
 - a. Patient education article
 - b. Slide deck for doctors
 - c. Clinical summary from a published paper
 - d. Abstract and poster for a conference
 - e. Review article

At the end of the course you will have

- ✓ Opportunity to work with Turacoz Healthcare Solutions as medical writer
- ✓ Learned skills to become a competent medical writer
- ✓ Understood best practices of corporate communication
- ✓ Written different types of medical and scientific documents along with industry experienced medical writers
- ✓ Made aware the opportunities available in the industry
- ✓ Created profiles on 5 freelancer platforms and start bidding
- ✓ Started blogging on your own website/blog to interact with your audience
- ✓ Compiled samples of medical writing to showcase your capability

Contact

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